Client Intake — Maison Solvere

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Snapshot

- **Business name:** Maison Solvere
- **Service category:** health_wellness
- **Years in business:** 0
- **Team size (FT + contractors):** 1
- **Primary revenue model:** project
- **Last 12-month revenue:** u100k
- **How they found us:** Social Media - previous colleague

Goals

What problem is keeping you up at night right now? I have a premium product in development that I genuinely believe in — Bronze Veil™ The Melt Balm, a luxury post-sun skin recovery balm — but I'm a first-time founder building a brand from scratch while working a demanding full-time job in financial services. The thing keeping me up is the gap between having a great product and actually knowing how to build an audience that converts. I can create content, I understand the vision, but I don't have a system. I'm posting into the void and I don't know how to turn attention into buyers — especially for a $85 product that requires trust before purchase.

If one thing could change in 90 days, what would it be? A warm, engaged waitlist of real potential buyers who are already excited about Bronze Veil™ before it launches. Not followers — buyers. People who have opted in, opened emails, and are ready to purchase the moment the cart opens. I want to launch to an audience, not hope one finds me.

What outcomes do you most want from this engagement? Three things. First — a complete launch strategy built around my specific product, positioning, and audience so I'm not guessing. Second — a mailing list that is genuinely mine, built with real intent-to-buy signals, that I own and keep forever regardless of what happens on social platforms. Third — to sell out my first run of 500 units. That's the proof of concept that tells me Bronze Veil™ is real and Maison Solvere has a future. Everything else builds from there.

Logistics

- **Preferred contact:** text

- **Time zone:** Eastern Time (ET)
- **Sessions per month:** 3